

## Send Today for Your Campbell's Infra-Red Ray Lamp

It will pay for itself a dozen times over. It will relieve and benefit serious ailments, as the facts in the book prove. It will save medical and hospital bills. It will prevent serious ailments. It will save hours of agonizing pain and irritating discomfort. Just the knowledge that the Campbell Infra-Red Ray Lamp is in your house—ready for instant use at any hour—is reason enough to mail your order at once.

Just think, for a moment, of what it does mean to have this wonderful lamp in your home. It means that when anyone in your family becomes ill, you have a healing apparatus in your own home which is endorsed and recommended by leading physicians; an apparatus that people of all ages state in this book has relieved them of pain and brought recovery when all other medical treatment had failed.

Isn't that alone worth twice the cost of the lamp? Certainly it is! Now, I want you to understand why the price of this Campbell Infra-Red Ray Lamp is so low . . . a great deal cheaper than it would be ordinarily. It is made in our own factory, here in Alliance. It is sold direct from this factory to you. This means an immense saving to you.

We have no salesmen. If we did, the price would be much higher. We do not sell through jobbers and dealers. If we did, the jobber's profit and the dealer's profit would have to be tacked on to the price. All of these expenses and profits are cut out . . . simply by selling direct to you from our factory.

You get your Campbell Infra-Red Ray Lamp at the lowest possible price. You get a lamp that in efficiency is the equal of the most costly apparatus used in hospitals in the generation of Infra-Red Rays. More than all of this, however, you have thirty whole days in which to test the lamp—just to see if it relieves ailments and pains, just to see if you are wholly satisfied with it. You will be, I know. One treatment will do more to convince you of the wonderful benefits of Infra-Red Rays in relieving pain than anything else. That is why I want you to mail your order today . . . and use this lamp on trial in your own home for thirty days. Isn't this the easiest, quickest and surest way for you to find out exactly what Infra-Red Rays will do for you? Surely, it is, so take the order blank enclosed . . . fill it out . . . and put it in the mail box right away.

THE WILLIAM CAMPBELL COMPANY  
ALLIANCE, OHIO

# NATURE'S HELPER



Campbell **INFRA-RED RAY** Lamp

Removes Congestion with Penetrating Rays



WILLIAM CAMPBELL

## Foreword

This little book is dedicated to every person who wishes to be healthy, normal and active.

No matter what your ailment may be, I ask you to read this book slowly, word for word. Read what doctors say. Note the many ailments for which they recommend Infra-Red Ray treatments. Read what the people using my lamp say it has done for them—and their families.

There is every reason for you believing that Infra-Red Ray treatments will bring you relief from pain. . . . will help you regain health. . . . and my guarantee printed below protects you in every way. Under this guarantee, you use the Campbell Infra-Red Ray Lamp for 30 days on trial. If it does not satisfy you, send it back and get your money back. But it will help you, I am sure, for so many have secured such wonderful results with Infra-Red Ray treatments—*Sun light is 80% Infra-Red Rays.*

*Satisfaction or Your Money Back*

**William Campbell Company**

**BOND OF GUARANTEE**

OF THE  
**Campbell**  
**INFRA-RED RAY**  
**Lamp**

We, The William Campbell Company, Alliance, Ohio, guarantee that Campbell's Infra-Red Ray Lamp will do all that is claimed for it exactly as described and illustrated in this book, if used according to directions.

Each and every Lamp is sold with the positive understanding that if it is not entirely satisfactory we will take it back and return every penny you have paid for it, including transportation charges, inside of thirty days from the time you receive it. This means that if for any reason whatever you are dissatisfied during the thirty days' free trial of the Campbell's Infra-Red Ray Lamp in your home, you may return it to us at our expense and we will refund your money.

This guarantee is a binding, signed agreement, made between The William Campbell Company and every purchaser of the Campbell's Infra-Red Ray Lamp.

Incorporated Under the Laws of the State of Ohio  
Capital \$100,000.00, Fully Paid  
Factories: Alliance, Ohio

(Signed) WILLIAM CAMPBELL COMPANY  
Alliance, Ohio  
WILLIAM CAMPBELL, President

*Satisfaction or Your Money Back*



## Regain Wonderful, Precious Health

Good health: What a blessing it is. Healthy people invariably are happy . . . arising daily in joyous anticipation of the day's adventures. Everyone wants to be healthy, and fortunately, most men and women can be. New medical knowledge has now brought good health within the reach of many people suffering from more or less serious ailments. Like many important discoveries in the art of healing Infra-Red Rays are an extremely simple but highly effective treatment for relieving numerous varieties of human ailments, afflictions and even diseases.

During the past five years particularly the medical profession has devoted considerable attention, privately and in hospitals, to the beneficial results of

does the healing. Infra-Red Rays are merely a natural agent for stimulating Nature. Campbell's Infra-Red Ray Lamp is a simple, practical apparatus

for generating Infra-Red Rays. It is sold on such easy terms, and the price is so low, that every family can afford it . . . and certainly every home should have it. I ask you to study the information in this book carefully . . . it represents the



*Speedy Relief for Old People*

trouble. Medical science tells us that the majority of body ailments today may be traced directly to this condition which physicians refer to as "internal congestion."

Infra-Red Rays penetrate as deeply as four to six inches into the body, create soothing heat in the tissues which brings relief from congestion, and helps restore normal blood circulation. Nature

experience and opinion of many leading physicians as to the healing and curative value of Infra-Red Ray treatments.

*William Campbell*

President

THE WILLIAM CAMPBELL CO.,  
Alliance, Ohio.



## What Are Infra-Red Rays?

Sunlight is recognized as the greatest healing or therapeutic agent known to man. 80% of sunlight is Infra-Red Rays—the rays which produce all the heat of the universe. When produced artificially they are the rays given off from any dark, metallic substance that is heated to a deep, cherry red. These rays are the mild, soothing, beneficial rays of high healing value that may be used with perfect safety by any person. Dr. T. Howard Plank, the noted physician and leading medical authority says: "These rays (Infra-Red Rays) are safe for both external and cavity use."

### How the Rays Do the Healing

Infra-Red Rays are invisible. They penetrate as deeply as four to six inches into the tissues of the body, and the resistance of the tissues to the rays is the action that produces the healing heat. The heat thus created so deeply beneath the outer skin of the body, softens the veins and capillaries and relieves congestion in the body. Active blood circulation then carries the poisons, which are the root of your ailment, away.

The importance of Infra-Red Rays from a medical standpoint lies in the fact that these rays penetrate deeply into the human tissue and the internal heat created in the body restores active blood circulation—Nature does the rest. Where every part of the system is receiving a proper blood supply, disease, or ailments cannot linger.

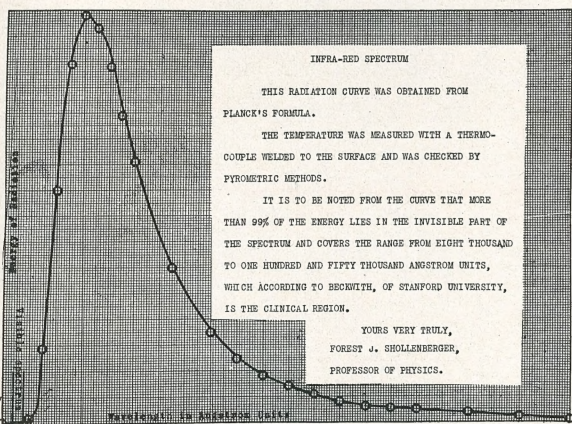
Infra-Red Rays, as stated above, are invisible. Let me explain this first by quoting from Dr. Plank's book, where he states: "Sunlight gives approximately 80% Infra-Red Rays, 13% visible rays and 7% ultra-violet rays on clear bright summer days."

Sun rays may be divided into three classes:

No. 1—The visible rays are the red, orange, yellow, green, blue, indigo and violet rays.

No. 2—Those *above* the visible rays include the Ultra-Violet Ray and the X-Ray.

No. 3—Those *below* the visible rays are the Infra-Red Rays and the Wireless Radio Rays, and as you know the Wireless Radio Rays carry their energy through everything.



The above shows a diagram that was made in the Mount Union College Laboratory by Forest J. Shollenberger, Professor of Physics. Professor Shollenberger tested the Campbell Infra-Red Ray Lamp unit to determine the value or length of the Infra-Red Ray. You will note from the diagram that the energy of radiation or carrying power of the rays are 99% in the invisible or clinical region.

## Infra-Red Ray Treatments Used for Years in Hospitals

There is nothing new in the practice of medicine regarding curative value of Infra-Red Ray treatments. It is as old as civilization itself. Dr. T. Howard Plank sums up very briefly—the use of Infra-Red Ray treatments by the medical profession:

"In 1301 John of Gaddesden treated the son of King Edward I for small-pox, using the infra-red rays in as many ways as he could develop with his meager knowledge. The results in this case were successful.

"Gregory revived infra-red healing in 1843. It was again brought to the attention of the profession in 1867 and 1871, but did not gain a foothold until Finsen used it in 1893, to be followed by Reed, Surgeon in the Royal Navy in 1897.

"Yet it is only within the past few years that we have been able to use these rays knowingly for healing purposes, although we have always used them from the sun which gives 80% infra-red rays."

Every mother knows that babies thrive better under the stimulus of outdoor sunshine. Most people know that hospital patients, convalescing from sickness, are wheeled outdoors into the sunshine whenever possible. Health is safeguarded and recovery more certain when people have the benefit of outdoor sunshine. Remember, sunshine is 80% Infra-Red Rays.

What many people do not know, however, is the fact that the foremost members of the medical profession have used Infra-Red Ray treatments . . . produced by the same scientific principles as employed in Campbell's Infra-Red Lamp . . . for many years in treating their patients.

Control and application of the Infra-Red Rays is the principle worked out in the Campbell Infra-Red Ray Lamp. It is the simple, easy to operate, easy to handle, easy to control, easy to use, perfectly safe method of applying Infra-Red Rays to the body.

Most hospitals have had apparatus for generating Infra-Red Rays for a good many years, but as Dr. Frank Thomas Woodbury, B. A., M. D., states in the January issue of the Medical Review of Reviews, it is not necessary to have an expensive apparatus costing Six Hundred Dollars in order to generate Infra-Red Rays.

The only "new" thing about Infra-Red Ray treatments is the fact that they are now available to every person in the home by means of Campbell's Infra-Red Ray Lamp; and Dr. Plank has this to say on page 100 of his famous book: "The short, intensive treatments may be given in an office, but the prolonged, mild treatments are for use in the home . . ." etc.

Campbell's Infra-Red Ray Lamp has now made it possible and practical from a standpoint of cost for you to enjoy the benefits of Infra-Red Ray treatments in your home. In using this healing and curative force for home treatment of your ailments, you are using the same exact agency for which wealthy people have paid big fees to doctors and hospitals—in the past.

## Campbell's Lamp Has Made It Possible for Every Home to Have the Benefit of These Healing Treatments

**COLDS:** For colds that settles in the chest or bronchial tubes, the use of the Infra-Red Ray Lamp is simply wonderful.

**HEADACHES:** For driving away headaches, there just isn't any better method of treatment.

**RHEUMATISM:** The very first application of Infra-Red Rays will bring relief.

**NEURITIS:** The results will simply be astonishing. One or two treatments is all that is necessary.

**SINUS TROUBLE:** Infra-Red Rays have no difficulty in penetrating to the seat of the trouble, restoring an active circulation of blood which will bring relief.

**CROUP:** Here is where the use of the Infra-Red Ray Lamp is a blessing indeed, as it will quickly relieve these dangerous troubles.

**STOP EAR TROUBLES AT ONCE:** Isn't this one of the most pitiful troubles for a child to have? Nothing will relieve it like the soothing rays of an Infra-Red Ray Lamp.

**LUMBAGO:** Two or three treatments is all that is necessary to relieve a serious case of lumbago.

**CATARRH AND CATARRHAL DEAFNESS:** The Infra-Red Ray Lamp is simply marvelous and in a great many cases has restored good hearing for those who have been practically deaf.

**BALDNESS:** It will create an active blood circulation in the hair follicles and will do more to restore hair than any other method known.

It is beneficial wherever a renewed circulation of fresh blood would be beneficial.

### Thirty Days' Trial in Your Own Home

When sending your order for the Campbell's Infra-Red Ray Lamp. Remember, that it is shipped on the distinct understanding that if you are not satisfied, after using it thirty days, you may return it . . . and every cent paid to us, plus transportation charges, will be refunded.

Let me send you a Campbell Infra-Red Ray Lamp on approval. Use it 30 days. Test it in every way that you have occasion to use it. If someone is suffering in your home right now, make this a test case to convince you that the Campbell Infra-Red Ray Lamp will bring relief. Just a trial is all that is needed and when one makes a fair and square trial with a Campbell Infra-Red Ray Lamp as directed, results are invariably certain.

WILLIAM CAMPBELL COMPANY,  
Alliance, Ohio.

Gentlemen: I began using your Infra-Red Ray Lamp the 22nd of May and in these few weeks, it has worked wonders for me.

For five years I treated with specialists, tried a change of climate, Ultra-Violet rays and Sanatoriums, but gained no relief. My chronic bronchitis was several times diagnosed as Tuberculosis. I was told my condition was incurable and that I must be resigned to be an invalid the rest of my life.

I received the Infra-Red Ray Lamp, and in these few weeks my cough has entirely ceased, the steady flow of yellow sputum has stopped, my nerves are almost normal, my appetite is natural. My friends are astonished at the change in my appearance. I want to pass the source of my recovery on to others.

Gratefully yours,

ALICE M. BROWN

3409 42 Street,  
Sacramento, Calif.,  
June 13, 1927.

## Television Experiments Prove Infra-Red Rays Harmless

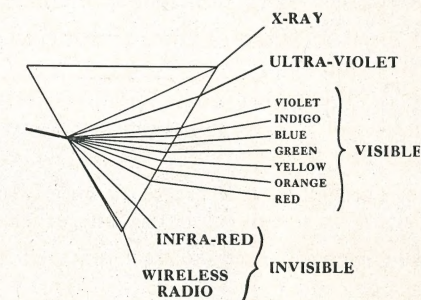
Experiments made by radio experts with the new "television" have proved that only Infra-Red Ray Light is practical and safe to use. The newest discoveries prove that, while Red Light has a penetrating power sixteen times more effective than Blue, the Infra-Red Rays penetrate from two hundred to three hundred times more effectively.

Other experiments in "television" demonstrate that whereas the "Ultra-Violet Ray was far too dangerous to use, having a bad effect on the eyes," the Infra-Red Rays were safe . . . "the light-sensitive cell responding well to the rays which are invisible to the human eye."

These experiments in "television" surely prove conclusively that if the human eye can bear the light of these rays, certainly their penetrative influence cannot harm the most delicate, sensitive skin.

The chart on this page shows clearly the position in the spectrum of the medical rays that do burn, the X-Ray and the Ultra-Violet Ray, and the Infra-Red Ray which does not burn. The burning rays are at the top of the spectrum. The harmless rays (the Infra-Red Ray and the Wireless Radio Ray)

are at the bottom of the spectrum. Campbell's Infra-Red Ray Lamp generates ONLY the Infra-Red, or harmless ray. This ray, as shown by the experiments in "television" and by statements of Dr. Rice, a leading medical authority, will never burn, irritate or blister the skin . . . for there is no heat, itself, in the ray. The Infra-Red Ray is simply an electro-magnetic wave of the ether which, when penetrating the tissues, produces heat deep inside the body.



This shows a diagram of how the spectrum may be divided. Sunlight contains all of the rays of the spectrum. If one could direct sunlight through the prism glass as indicated here, the different rays could be separated by refraction and exhibited on the screen. You will note that the higher or top rays are the X-Rays, then the Ultra Violet and below that the Visible Color Rays. Below the Visible Color Rays we find the Infra-Red and the wireless radio rays.

### Elderly People and Children Can't Always Visit the Doctor

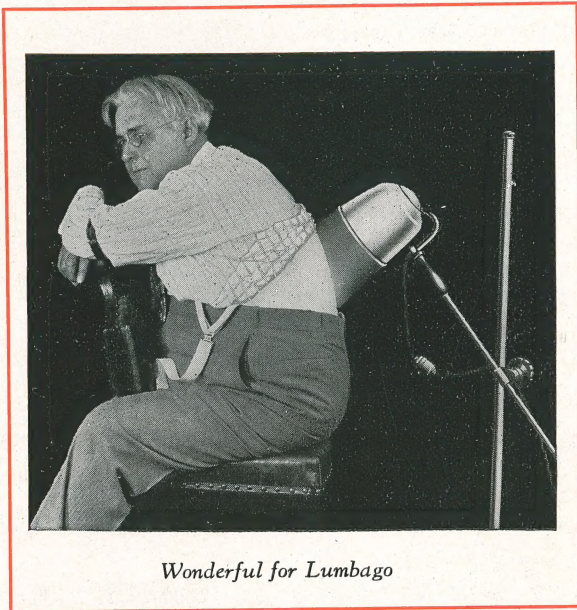
Many men and women advanced in years are so situated that it is not convenient for them to visit their family physician. On account of this fact, many of them put up with pain that frequently is severe . . . pain that would be easily relieved with Infra-Red Ray treatments. People who live on a farm don't feel like driving to town after a hard day's labor, either—and particularly in their case is a Campbell's Infra-Red Ray Lamp an indispensable necessity. Especially where there are children. A good many people know that they should visit their doctor more often, but just naturally haven't the time to do so. These people will find the Campbell Infra-Red Ray Lamp a wonderful aid to good health . . . for they can take treatments at any hour of the day or night—in their spare time.

## Why Infra-Red Ray Heat Differs from That of Salt or Sand Bags, Electric Pads, Etc.

With an Infra-Red Ray Lamp the heat is passed right through the skin and penetrates away down into the seat of the trouble immediately. Furthermore, it concentrates the heat only onto or into the affected area. The Infra-Red Ray heat is always the same. Steady, always at the same degree of temperature—and this is the big secret of healing with heat.

With the heat producing rays generated by Campbell's Infra-Red Ray Lamp, we find many of these rays penetrating inwardly into the body as deeply as four to six inches. Think of it!

Their heat is not given up until they come to the end of their journey, deeply imbedded in the tissues of the body. It will readily be seen from this that the nervous system does not have an opportunity to scatter this heat BECAUSE THE HEAT IS NOT PRESENT UNTIL IT HAS PASSED THIS SYSTEM.



*Wonderful for Lumbago*

### Does It, or Can It Burn? You Ask

Infra-Red Rays will not burn, sunburn or cause blisters. The only way you will ever be burned with Campbell's Infra-Red Lamp is by touching your finger to the electric element generating the Infra-Red Rays. There is no other way it can burn you, cause sunburn or blister . . . so long as you keep the edge of the cone receptacle approximately twelve inches from the body. The President of the Starck Electric Railway, Alliance, Ohio (Mr. Davis), wrote: "I find that it is perfectly safe, as on a number of occasions I have fallen asleep from its soothing effects and I find that it does not burn or cause any adverse reaction."

In this way, Campbell's Infra-Red Ray Lamp causes a relief of congestion that is entirely beyond the reach of ordinary heat-producing devices.

### Rests Eyes

C. L. Lyon, St. Petersburg, Fla., writes: "The lamp is good for eye fatigue or strain. I open them wide and stare into the lamp until it is cool, with my head close up after shutting it off at the end of other treatments. They fill with liquid and it rests them and seems to strengthen them."

Mrs. M. S. Fonda, Canajoharie, N. Y., wrote: "A friend suffering with rheumatism in her knee, came to our home a short time ago and we had her use the Campbell Lamp. She was quite relieved and was able to walk off easily when she went home." "Wouldn't you say that was wonderful, too?"

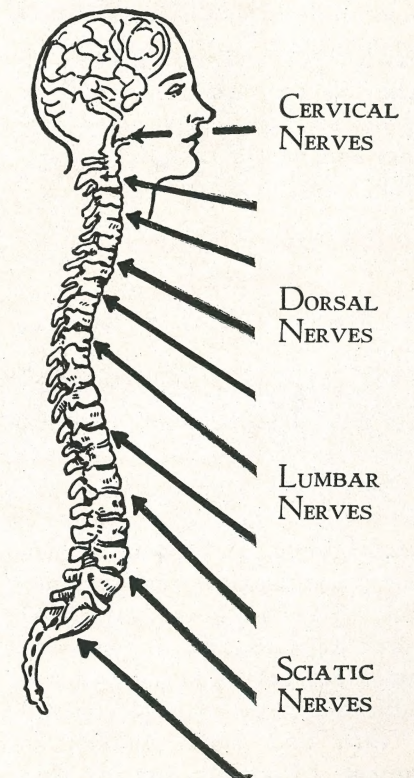
## The Cause of Most Human Ailments—Spinal Congestion

Practically every function of the body is controlled from the spinal column. The spinal column is made up of a series of vertebrae and cartilage and is held together by muscle and ligaments. From the brain to the base of the spine there is a canal which encloses the spinal cord and it is along this trunk line of the nervous system that all sensations are transferred from the brain to the various parts of the human body. Between each vertebrae there is a "hole"—which is known as the spinal window—and through this hole on either side of the spine emanate the nerve and arteries running to the various units. These nerves control the functions of various parts and when the nerve is affected you will readily see that the part of the body controlled by this nerve is also affected. You will also understand why there can be little wrong with any part of the human body if the spinal cord and its various branches are in perfect condition.

Here is what happens, therefore, when you are ailing:

If the muscles holding the spinal column together contract (close up) from any cause whatever they immediately cause a congestion or an obstruction to the free flow of blood in and out of the spinal column. Also, pressure is exerted against the nerves radiating from the spinal column. Another harmful effect is that the segments of the spine are moved out of position. When the spinal segments are thus tipped to one side, the spinal window from which come the nerves and blood vessels is considerably closed—causing an irritation of the nerve that results in pain at its extremities (foot, hand, elbow, knee, etc.)

Stagnant tissues are fertile breeding ground for disease germs, and if you are to enjoy good health you must keep the area along the spinal column free from obstruction. Infra-Red Ray Internal Heat does this.



## Spinal Column's Four Nerve Centers

The Cervical nerves control the head, neck, shoulders and arms.

The Dorsal nerves control the chest and lung area.

The Lumbar nerves control the stomach, liver, kidneys and gall-bladder.

The Sciatic nerves control the lower part of the abdomen and also the nerves of the legs and feet.

### Locating Congestion in the Spine

From the foregoing it is evident that the root of many ailments lies in one of the four nerve centers of the spine—that the breaking up of congestion existing in these nerve centers would automatically bring relief to the parts of the body controlled by these nerve centers.

Location of these congestions is easily accomplished with the fingers. Simply start at the base of the skull, and proceed downward on both sides of the spine . . .

pressing the muscles. If the flesh seems abnormally solid and there is pain, it is a good indication of congestion.

Infra-Red Ray Internal Heat applied to the area relieves congestion and stops pain, and application of the Infra-Red Ray to certain other parts of the body for various ailments (as specified in the treatment of specific diseases or troubles herein) invariably brings relief.

### Benefits Obtained in Rheumatic Cases

Infra-Red Ray treatment is beneficial in relieving rheumatism, as will be noted in reading the letters quoted from patients who bought Campbell's Infra-Red Ray Lamp for this purpose.

#### Inflammatory Rheumatism Relieved

Mrs. Marvin S. Fonda, 89 Reed St., Canajoharie, N. Y., wrote us a letter from which the following is taken:

"My case of inflammatory rheumatism has troubled me for two and a half years. Two doctors and several remedies failed to help me. Chiropractic treatments helped . . . but I had to keep on taking them at least two or three times a week. After using the Campbell's Infra-Red Ray Lamp for an hour every day for a week, I began to gradually stop the adjustments, and I have gone for more than two weeks without an adjustment. I have not lost any sleep

for aches or pains. The lamp relieves just as much as the adjustments and is much cheaper."

Mrs. C. B. Rice, Route 1, Box 283, Rivera, California, says:

"I have had the Infra-Red Ray Lamp less than two weeks, but from what I have experienced and what I see possible, I am going to write. I have suffered from rheumatism and neuritis combined and I am in a run-down condition with unequal circulation and nervous indigestion from which I have suffered many years. I am now sixty-eight and of course am more difficult to benefit than one younger would be. When my head is hot and my feet are cold, a treatment on the feet and the knees, then at the base of the spine produces a copious sweat and wonderful relief."

## Sciatic Rheumatism Cured, Husband Believes

Mr. Albert E. Holderman, Reedley, California, wrote: "I purchased the Campbell Infra-Red Ray Lamp from you for the special benefit of my wife, who has been afflicted with Sciatic Rheumatism for several years, having recurred about every six months for about five or six years. We tried everything we could use, hot packs, liniments, tablets, etc., and then this wonderful lamp came. My wife slept fine after the half hour treatment and the next evening the treatment was repeated. The swelling commenced to leave after the first treatment and the third day the size of the knee was normal . . . with very little pain or soreness. About three days later the third treatment was given. She has had no pain or trouble since, after a lapse of about a month. We think she is cured."

### Rheumatism in Foot Gone

Mrs. A. G. Washburn, 122 Fort Hill St., Macon, Ga., wrote: "I have rheumatism in my feet and ankles. They were swollen and so sore I could hardly walk. Since using your lamp the soreness and swelling has gone. The first time I used it about 30 minutes and it didn't seem to do much good, so I began to use it an hour each night and morning. *In two or three days I felt like I had new feet.*"

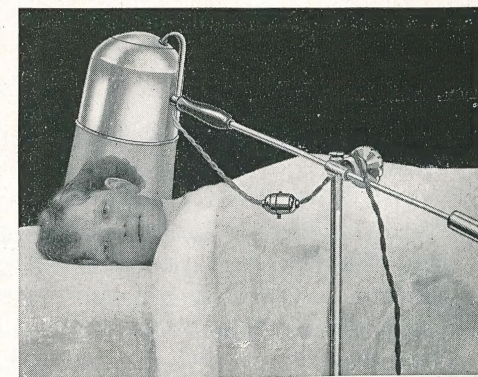
### Two Treatments Fixed Up Old Lady

Mrs. C. A. Crittenden, Conneaut, Ohio, writes: "I have used a Campbell Infra-Red Ray Lamp for general relief and for some special cases. I have found it helpful for a nervous old lady with a lot of pain under her shoulder blades. Two treatments disposed of the pain,

*which has not returned, and she rests better at nights."*

Mrs. George Cramer, Niles, Ohio, says: "I have been suffering from that dreaded disease rheumatism and have been greatly benefited by the use of your Lamp. About March, my foot gave me considerable trouble—greatly swollen and exceedingly painful. Through my niece, who was in your employ, I was induced to try your Lamp. I received it about a month ago, used it religiously, now the swelling and pain are all gone. The soreness and lameness are out of my joints and my circulation is also better. I feel like a new person. My daughter has neuritis and gets almost instant relief. My little grandson had a cold. Just two applications was necessary for a complete recovery. It is certainly indispensable in every home."

Mrs. Ida Higginbotham, 1563 Broadway, Schenectady, New York, wrote us a letter from which the following is taken: "Please find enclosed money order for the Infra-Red Ray Lamp, which I am very glad to say is money well spent. It is a wonderful thing to have in any home. It has helped my husband's rheumatism wonderfully as he has been a very sick man, but thank God he has gone back to work last Tuesday, the first time since last March."



Stop Ear Trouble At Once

## Treating Bronchitis, Bronchial Troubles, Colds, Etc.

In the treatment of these ailments with Infra-Red Rays, the Rays should first be directed to the location, then to the areas marked One, Five and Seven as indicated on the charts of the human body shown on page 18.

### Child Coaxes for Treatments

Mrs. W. A. Vasey, General Delivery, Glendale, California, stated the following in a letter to us:

"My little girl, seven years old, is subject to bronchitis and the day the Campbell Infra-Red Ray Lamp came she was in bed sick. Had been there a week with all the symptoms of measles, but they had not broken out on her. I had given her several hot baths. Her throat was terrible, so I put the lamp on her throat and chest, then on her back between the shoulders, and in an hour the measles were out on her to perfection and the next day I did it again and her throat was entirely better. She enjoyed having it used on her; now she coaxes for a treatment every day."

### Baby Treated With Good Results

Quoting from Mrs. C. A. Crittenden's letter, R. D. No. 1, Box 20, Conneaut, Ohio:

"I used the Campbell Infra-Red Ray Lamp for a little three-year-old baby when she had a cold with an obstinate cough at night, with very good results."

*(Right here I would like to say that the Infra-Red Ray Lamp is worth its weight in gold where there are children in the home. We raised a family of six ourselves, and as I look back upon their babyhood, we would have given anything for one of these lamps in those days. I am sure every mother and father will feel the same way once they know how Infra-Red Ray treatments benefit and relieve so many ailments of children.)*

### Better Than Medicine for Cough Troubles

Mrs. C. K. Robb, 120 East Sweet Briar Road, Wildwood Crest, N. J., wrote us the following (by the way, she was married just a few days before writing this letter, and Mr. Robb is certainly to be congratulated upon marrying such a sensible little woman): "I had a bad cough and was taking osteopathy for the same, but could not get rid of the cough as it would come on by spells, but now I am free of it. I would not want to be without my Campbell Infra-Red Ray Lamp, for I feel that if it is used in time it will do better work than medicine."

## Relative Paid \$5.00 for Same Treatment

Mrs. M. F. DeMain, 528 Cook St., Lake Geneva, Wisconsin, wrote: "A short time ago my sister's son and wife from New York City were here. The wife has had treatments for neuritis and while here I gave her a treatment which she said did her as much good as what she pays \$5.00 for in the city." Just think of it—Five Dollars for a single treatment. Then think of how little the Campbell Infra-Red Ray Lamp costs!

## Excellent Results Secured in Neuritis

"I want to say that the Campbell Infra-Red Ray Lamp has cured me of neuritis in the hip," writes Mrs. W. H. Carleton, Cooperstown, N. D. "I had it for over a year, had taken osteopathic treatments, but failed to get relief."

### Ended Four Months' Suffering

Here is a case that shows how Campbell's Infra-Red Ray Lamp actually pays for itself many times over, through the savings in medical attention made possible, as well as savings for patent medicines, et cetera. But let Mrs. Dorothy Bartholomew, Batry, Illinois, tell her own story:

"Now I will tell you what Mr. Bartholomew, as well as myself, think of our little doctor" (she means by "doctor" the Campbell's Infra-Red Ray Lamp), "so simple yet so wonderful in results. Mr. Bartholomew has been suffering with neuritis in his right arm for over four months, and I don't believe there has been anything left that he hasn't tried to get relief. As soon as the lamp arrived, I started treating him. I first stripped him to the waist line and started massaging the spine. This I did firmly for fifteen minutes, then I applied the lamp until he was dripping wet with sweat. Then I discontinued the lamp, sponged him thoroughly and applied rubbing alcohol to close the pores, after which he would sleep for an hour, sometimes longer. His pain is entirely gone (note, this was after several treatments) and he is feeling better than he has felt in months. You surely have invented a wonderful light and no home should be without one, for it is a doctor one can call on any time in the day or night and get relief." Mrs. Bartholomew stated in her letter that in two days her husband had spent \$32.00 with a doctor—trying to get relief. Think of it! More than the low price of the lamp AND NO RELIEF. More than this, though, if they had had the lamp first they not only would have saved money, but in addition to being relieved they would have had the use of the Campbell Infra-Red Ray Lamp for years afterwards. Of course, they have the lamp now, but it does seem a pity in these days of high prices that they had to waste that \$32.00.

## Commonplace Ailments Frequently Become Serious

I wonder if you realize why physicians, public health authorities and insurance companies publish so many articles urging people to "take medical care of the common cold." More often than possibly you know, these common colds develop into catarrh, bronchitis, influenza and sinus infection, pneumonia that in most cases would have been prevented had the person taken prompt care of his, or her, cold with Infra-Red Ray treatments. The cost of medical attention in a pneumonia case would pay the price of the Campbell lamp several times over, to say nothing of the suffering that would have been avoided.

## Aged Woman Relieved of Neuralgia

One of the most unusual instances of the healing benefits of Infra-Red Ray treatments is the case of a fine old lady, eighty-two years old, whose son is a practicing physician.

For the past four years this mother suffered from severe neuralgia pains between her shoulders, under her arms and parts of her chest. Her son, the physician, was unable to do much for her. He called in several other doctors, but they failed to help her much. Chiropractic and osteopathic treatments were taken without obtaining relief. Finally, someone told her of Infra-Red Ray treatments and she started using the Campbell Infra-Red Ray Lamp.

Her son, of course, knew that Infra-Red Ray treatments were being given by many members of his profession, and was hopeful that they would help his mother. The first treatment was 45 minutes only. It helped. Two days later another treatment was given. Her pains were less severe, and had localized over a small area under her shoulders and left arm. The next treatment of 30 minutes caused these symptoms to vanish.

She has, of course, implicit faith in the therapeutic value of Infra-Red Ray treatments as a result of her truly wonderful experience. Her son, the physician, is happy that his mother obtained relief; and it is only because of his prominence in the medical profession that the name, in this one instance, is not given. The name will be furnished upon request, however, to any person.

Mr. John Farmer, Oxford St., Alliance, Ohio, says: "I received the Red Ray Lamp a short time ago, and think it wonderful. My wife has had pains in her shoulders and arms for a long time, and could hardly raise her arm up to her head. The Lamp has completely fixed it and she is just about as good as ever. Then, a few nights ago our little girl woke up in the night, crying with earache. We put on the Lamp and in about 10 minutes, the pain was all gone and she had gone back to sleep; and the next morning, did not complain of it at all. You can refer anyone to us."

### Easy Payments Bring Campbell's Infra-Red Ray Lamp Within the Reach of Every Family

A small down payment of only a few dollars gives you, and yours, the benefits of the wonderful Infra-Red Ray treatments. Monthly payments are so small you will never miss them, and almost before you know it—the Campbell Infra-Red Ray Lamp is paid for, because its price is extremely low anyway. This is mainly due to the fact that we sell it direct from the factory to you—thus cutting out salesman's salaries, jobber and retailer profits. If we had traveling salesman or sold the Campbell Lamp through dealers, the price would be very much more—for someone has to pay for all of this. A rock-bottom price and my easy payment plan surely makes it possible for you to order your Campbell Infra-Red Ray Lamp right away.

## Influenza Cases Relieved with Infra-Red Ray Treatments

The treatment suggested for influenza cases is application of the Rays to the areas marked One, Two, Three, Five and Six as specified on the charts printed on page 18.

A most remarkable case brought to our attention is that of a man 86 years old, Mr. J. L. Pinnock, 663 Wright Avenue, Alliance, Ohio, who wrote us:

"On the 15th day of June, 1923, I received a severe injury to my back. It was so severe that I could not stand or help myself. My doctor told me that nothing could be done, but that the trouble would soon wear out. It was more than a month after this before I could stand on my feet or move about. I had to use a cane.

"This was my condition until this year (1927), when I had an attack of Flu. This finally settled in my back, causing excruciating pain. About April 14th, having recovered somewhat, and having been told of some of the cures brought about by the use of your Campbell Infra-Red Ray Lamp, I got my son to take me to your factory. I brought a lamp home with me.

"That evening I took the first treatment. I felt relieved. After the fourth or fifth, the pain from which I had suffered almost four years, completely disappeared. Now, after a month, the pain has never returned . . . and I consider myself a cured man.

"Prior to using your lamp I treated with physicians of almost every faith and used all the electric devices that I know of such as the Violet Ray, Electric Pads, Electric Belts, etc., but received no relief from any of them."

Mrs. Crittenden, Conneaut, Ohio (R. F. D. No. 1, Box 20), stated:

"One day I was sure I was coming down with the Flu and two thorough treatments brought great relief. In two days I was nearly normal again."

Mr. Wm. Campbell, President,  
The Wm. Campbell Company,  
Alliance, Ohio

DEAR MR. CAMPBELL:

As a result of using the Campbell Infra-Red Ray Lamp upon a number of my patients, I found the results very gratifying in cases of cold in the head, sore throat, neuritis and other ailments of a rheumatic tendency.

I feel gratified in recommending the Lamp and know that it has great therapeutic possibilities.

Upon one application of a severe case of tonsilitis there was a marked relief in thirty minutes. A case of neuritis of long standing, similarly relieved by two applications of thirty minutes each.

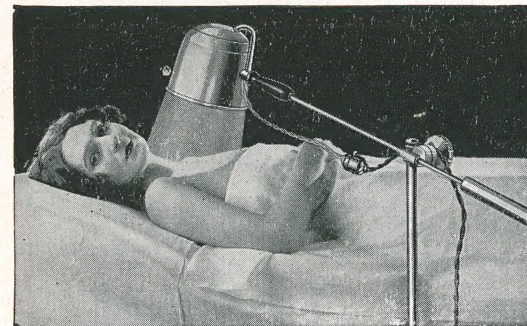
It is a pleasure to recommend this wonderful Lamp.

Yours very truly,

H. C. MACY, M. D.  
c/o Chicago Athletic Association,  
Chicago, Illinois

Mr. Frank L. Wood, Petersburg, Mich., is very enthusiastic over Infra-Red Ray treatments, as will be noted upon reading his letter:

"My personal ailments, treated with Campbell's Infra-Red Ray Lamp . . . four treatments of thirty minutes each . . . have satisfied me completely. The lamp is the last word in health. Catarrh, inflamed eyes, lungs, lumbago, spine, prostate gland, and throat trouble were all mine. Sunday morning (I had been troubled with my lungs prior to this), a congestion warned me that pneumonia might set in as each breath caused a pain. I placed the lamp at the side of the bed, laid down, and took a thirty minute treatment. The effect was entirely satisfactory. The Infra-Red Ray did the job."



For Colds in Chest and Bronchial Trouble



## Recommended by Noted Physician

The January 1927 issue of the Medical Review of Reviews carries an interesting article of Frank Thomas Woodbury, B. A., M. D., on Radiation Therapy and Radiotherapy:

"I desire to bring to your attention a form of energy which has been woefully slighted because it is not spectacular, yet it should be in every physician's office and at every hospital bedside. I refer to the use of radiant energy from heated sources which, when it penetrates, is converted into molecular kinetic energy of the cells, to wit, heat."

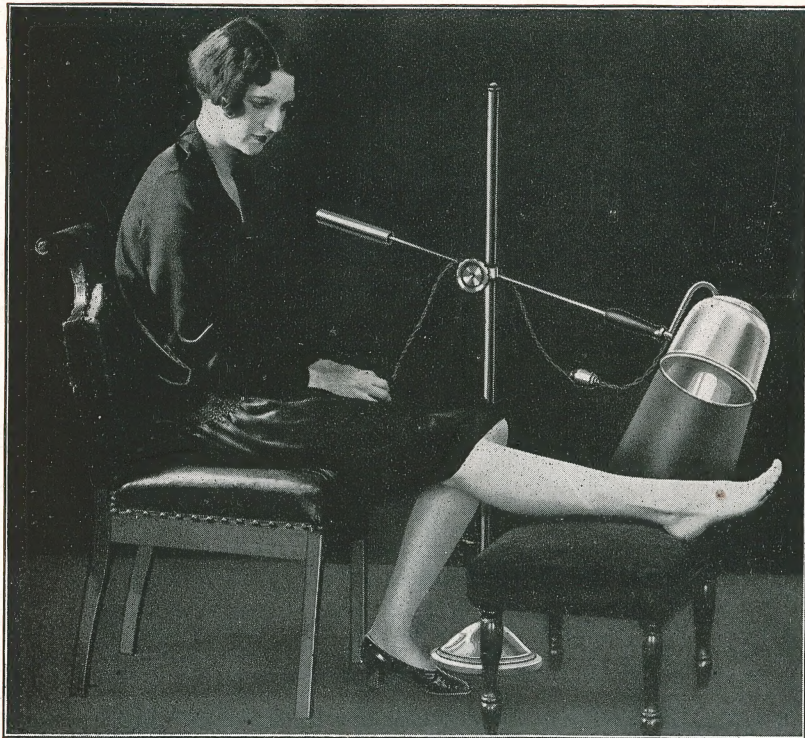
"The indications for the focal radiotherapy are first: Infection, wherever present except when pus is walled in by circumscribing tissues. Thus all natural cavities with natural drainage openings containing pus will drain their pus through those openings when heated. Closed cavities, which are drained by incision, resolve better under radiotherapy. Thus acute inflammation of frontal, ethmoidal, sphenoidal, and antral cavities (commonly called sinus infections) of mastoid and middle ear, of gall bladder, kidneys, uterus, salpings

(ovarian), urinary bladder are promptly relieved and chronic purulent accumulations are slowly evacuated, absorbed and resolved."

*In this book you will find a number of letters from users of the Campbell Infra-Red Ray Lamp stating the results secured by them in treating many of the ailments just mentioned by Dr. Woodbury as being benefitted by Infra-Red Ray treatment.*

Continuing, Dr. Woodbury states in his article: "Coryza (head cold), sore throat, bronchitis, pneumonia, whooping cough, pimples, boils, carbuncles, and open wounds are rapidly improved, while for gonorrheal ophthalmia (eye infection), it is a specific as proven by Thomson, Snow and others."

"Active Retinitis and conjunctivitis, acute cellulitis with ascending lymphangitis (all eye infections), and erysipelas are promptly



Foot Troubles Leave Rapidly Under the Soothing Rays of Campbell's Infra-Red Rays Lamp

## What Infra-Red Rays Will Do

checked and cured by radiotherapy. It may be used for acute urethritis and for pelvic and vaginal infections.

It reduces the swelling of contusions, sprains and exudates, of phlebitis (inflammation of a vein), and adenitis (inflammation of a gland). It is healing in infected wounds, ulcers and granulation tissue and prevents scarring."

"Local radiotherapy (heat treatment) should

Dr. "Snow," mentioned here by Dr. Woodbury, is a prominent physician who has given considerable time to the study of Infra-Red Ray treatments.

Dr. Woodbury's article continues: "It will soothe and heal a burn, obviating the use of dressings, ointments and anodynes."

"It is useful in impaired local circulation as angio-neurotic edema, Raynaud's disease,

### Its Use Saves You a Lot of Money

An important reason for having a Campbell Infra-Red Ray Lamp in your home is its efficiency in preventing serious illnesses; and if this were the only reason for securing it, the Campbell Lamp would be worth several times its cost simply because its use in time, will prevent many costly bed-confining ailments.

be employed as a routine measure to prevent complications in all infectious conditions where complications are frequent, therefore in measles. Radiotherapy of the chest will prevent broncho-pneumonia, radiotherapy of the ears will prevent otitis media (inflammation of the middle ear) and mastoiditis.

In scarlet fever radiotherapy over the kidneys is indicated. It will prevent parotitis (mu nps) becoming epididymitis (inflammation of testicles). It will prevent ether pneumonia and reduce the spasms of whooping cough.

"In hypothermia (chill) following exposure as drowning or freezing, it is indicated after restoration to consciousness. It will check and ameliorate an x-ray erythema (burn) and should be used in all cases where an x-ray erythema is appearing. This valuable observation is due to Snow."

diabetic gangrene, phlebitis (inflammation of vein), and contusions. It will relieve the inflammatory swelling of spinal nerve and inflammation as anteriopoliomyelitis (bone infection) and restore circulation and nutrition in wasted muscles. It will relax muscular spasm about subluxations and dislocations, facilitating manipulation."

"Systemic radiotherapy (heat treatment), as it equalizes the circulatory tension, is useful in embarrassed hearts with high cardiovascular pressure (high blood pressure). It tends to relief of autointoxication through increase of urinary solids and perspiration. It improves cases of subnormal temperature and subnormal combustion."

"It is useful for shock after operation, injury, hemorrhage, freezing, drowning, etc. It is especially valuable in septicemia, sapremia and pyemia (a morbid poisoning of the entire system), restoring pulse, reducing temperature, overcoming the infection."



Relieves Sore Throat At Once

Dr. Woodbury's article is an authoritative medical opinion as to the healing value of Infra-Red Ray treatment for a large variety of human ailments . . . all of which are, of course, stated in medical language. Actual results secured with Infra-Red Ray treatment for many of the ailments mentioned in Dr. Woodbury's report will be noted by you in the letters quoted from people who have used, or are now using, Campbell's Infra-Red Ray Lamp.

## Women's Ailments and Infra-Red Ray Treatments

While physicians and nurses will tell you that women can stand the most agonizing pain without flinching, and much more courageously than men, they will also tell you that the delicate organism of a woman is responsible for a great deal of pain from apparently very trivial causes. A number of women have been able to secure relief from ailments peculiar to women, with Infra-Red Ray treatments, as these letters indicate.

### Ovarian Trouble Relieved

Mrs. Mary F. I—, 412 Copeland St., Brodston, Mass., wrote:

"My daughter has suffered from an ovarian trouble for fifteen years and the Campbell Infra-Red Ray Lamp is relieving her. I have no doubt it will cure her in a short time, for the pain will stop as soon as the heat is applied."

### Child Birth Troubles Helped

Mrs. W. A. V—, Glendale, California, wrote very frankly as follows:

"In February (1927) I took very sick and had to go to the hospital for an operation. I had a tuburol pregnancy. The operation was a success, but I had such pains after and a terrible soreness. I was in bed six weeks. When I got up the soreness was still there. Some days I could hardly bear it. The doctors said it was caused from the uterus being so enlarged, as I had had so many operations before this one."

"They prescribed so many things for me to do, and I was to go to the office twice a week

for treatments. Well, I went for three and didn't feel any better so decided to send for the Campbell Infra-Red Ray Lamp."

"I have been taking three abdominal treatments a week with it since I got it, and find that in the two weeks I have used it that I feel better, much better, in every way. The soreness is leaving me and the pains I had through the abdomen are gone entirely."

\*\*\*

Hugh C—, Canton, Ohio, says: "Wife started using the Lamp this month a day before she expected the cramps and was certainly surprised and pleased when she did not have a single cramp during the entire time."

### Girl's Menstruation Pains Stopped

Here is what the father of Miss Esther H—, Reedley, California, wrote us regarding the wonderful benefits of Infra-Red Ray treatments for girls:

"My sixteen-year-old daughter, Esther, the last three years has had to take some nasty tablets given us by the family doctor every month on account of having very painful menstruation periods. Sometimes she would miss school for two days. These pains were very severe, nearly unbearable, causing her to cry and moan.

"We used tablets, hot water bottles, and other home remedies to no avail. The first time she had one of these periods after the Campbell Infra-Red Ray Lamp arrived my wife used it on her, and she only missed the forenoon from school. It was used again for the same purpose only last week, and it sure stops the pain in no time."

"Our family doctor endorsed the lamp very highly."



Relieves Women's Pains Like Magic

## Only a Mother Could Have Written This

I have raised a family of six children, and know that much of their illness and suffering might have been eliminated had we had the advantage of using the Infra-Red Ray Lamp that Mr. Campbell has lately perfected.

The boys came in many times with wet feet which resulted in croup, colds, and sometimes bronchitis, and even pneumonia. This all meant loss of many nights' sleep for me, as well as the children. If the lamp had been in our home then, ready for use at any time of the day or night, our troubles would have been greatly decreased.

With an Infra-Red Ray Lamp in the house, the mother can readily help the sick ones, without always having doctor bills to pay. In the average home with small children, far too much money has to be paid for doctor bills, oftentimes leaving very little for clothes and recreation.

By using the Campbell Infra-Red Ray Lamp when the first symptoms of trouble appear, and keeping up the treatment a few times, quite often all source of trouble will disappear, and so much anxiety and loss of sleep will be prevented.

Prevention of disease—that is what we aim for nowadays and that is what we can have with the Infra-Red Ray Lamp.

Just how wonderful this lamp is, you will discover when you use it to relieve neuralgia, neuritis, rheumatism, hay fever, sinus trouble, and many more diseases too numerous to mention in this book.

Try one in your own home, and before long you will be urging all your friends to purchase one of our Infra-Red Ray Lamps.

Alexandra E. Campbell

\*\*\*

The full extent to which Infra-Red Ray treatments will benefit mankind in relieving scores of serious and minor ailments cannot be answered today by the medical profession. Hardly a month passes but what some stubborn ailment that has defied medical attention yields to the soothing, healing properties of Infra-Red Rays . . . such as noted in the unusual letter just quoted above. There are thousands of men and women of all ages suffering today from ailments that should be relieved with Infra-Red Ray treatments, and undoubtedly would be. The very low price of the Campbell's Infra-Red Ray Lamp brings health within the reach of nearly every person who is suffering.

## Infra-Red Ray Treatments Relieve Headaches

While the majority of people buying the Campbell Infra-Red Ray Lamp get it specifically for the treatment of some more or less serious ailment, invariably they find a great many other uses for Infra-Red Ray treatments in relieving other members of the family from commonplace ailments. The following excerpts taken from a few of the many letters in our files indicates the healing superiority of Infra-Red Ray treatments for minor troubles over the usual patent medicines used for headaches, etc.

### Severe Burn Helped

"I had a severe burn as large as a teacup on my arm," wrote Mrs. C. A. Crittenden, "and I turned the Campbell Infra-Red Ray Lamp right on it and took out every bit of fire. It stayed red for two days, and peeled, but absolutely did not hurt one bit after I used the Infra-Red Rays on it."

### Son's Headache Relieved

"One evening my son who is a high school boy," wrote Mrs. M. S. Fonda, "had a bad headache. As he was anxious to prepare his lessons, he adjusted the Campbell Infra-Red Ray Lamp on the back of his neck and began to study. His headache was soon relieved, and when he had completed his lessons he felt fine."

### Headache Disappears Like Magic

Mrs. Hayman, Box 387, R. F. D., Tampa, Fla., wrote: "It is magical the way the headache disappears, when you use the Campbell Infra-Red Ray Lamp. The lamp seems to cure soreness in any part of the body... stiff neck, sore throat, etc., and is good for any pain in any part of the body."

### "Best for Indigestion," He Says:

Mr. G. L. Morrison, Mason, Ohio, states: "I have indigestion spells. I had one last week. I was up town and felt it coming on, so hurried home and told my wife to get my medicine quick. She suggested using the Campbell Infra-Red Ray Lamp instead, so she got it ready and I turned it right on the spot where the pain was. I don't think it was over five minutes until I got relief. That is the best thing I ever tried."

### Singer's Throat Helped

C. Leroy Lyon, St. Petersburg, Fla., gave us this interesting experience with Infra-Red Ray treatments. "I am a teacher of singing

and used the lamp on my throat when my vocal chords were lame, tired and sore from overwork. In thirty minutes I felt them relax."

### Treatments Restored Speaking

C. B. Alexander, 191 W. Main St., Alliance, Ohio, says: "Last week my wife contracted a sore throat and completely lost her voice. I immediately ordered a Campbell's Infra-Red Ray Lamp. She used it in the afternoon for perhaps half an hour and I used it on her neck, back, and both sides of her throat in the evening. Before retiring, she could say a few words that were understandable. With another treatment the next day, she was able to talk with very little huskiness and the following day was completely cured."

### Sore Throat Relieved

Lester R. Ruth says: "It does not often happen when a newspaper man goes after a story, that he also gets a 'cure,' but that's my experience. I had a bad sore throat and thought it was due to tonsillitis. The twenty-minute treatment took away the swelling and the soreness. I expected the trouble to return the next morning, but much to my surprise the throat stayed cured."

### Pain Stopped in Crushed Fingers

"I had my fingers caught at the second joints all the way across, when a man slammed one of the heavy swinging doors at the bank. They were badly bruised and very painful," Mrs. C. A. Campbell wrote. "I used the Infra-Red Rays on them several times and was surprised at how soon they were nearly normal. The pain is gone and I can use them."

### Relieved Pain From Bad Fall

Mrs. Ella S. Heath, 959 Cadle Ave., Mentor, Ohio, wrote: "I had the misfortune to fall from the steps and struck the cement walk on my right shoulder. As I could not use my arm, had to wait until help came. They helped me into the house and put the Infra-

## Sore Throat, Indigestion Benefitted Greatly

Red Rays on the arm and shoulder at nine o'clock, then again at about one o'clock. It drew the bruise out all across my chest. In two weeks I could dress myself and comb my hair, which I thought was wonderful. Did not call a doctor."

### Eases Tired Back

"I notice if my back gets very tired, a treatment soothes and relieves it in a short time," Mrs. W. H. Carleton, Cooperstown, N. D.,

in Philadelphia. I find that the Campbell Infra-Red Ray Lamp has done more for me in two months than all the doctors."

### Gall-Bladder Case Relieved

Mr. Wm. E. Davis, President, Stark Electric Railway, Alliance, Ohio, has this to say about the therapeutic value of Infra-Red Ray treatments:

"The Infra-Red Ray Lamp of yours has certainly been wonderful for me. I had a continuous pain in the region of my Gall Bladder, and taking about a half-hour treatment two or three times a week keeps me 'fit as a fiddle.'"

### Created by Physician



How Often Have You Had a Stiff Neck? Relieve It Quickly with Infra-Red Rays

### Pays for Itself Many Times Over

If Infra-Red Ray treatments were valuable only for the relief of commonplace family ills, Campbell's Lamp would more than justify its low cost. But, when you consider the high regard placed upon its therapeutic value in treating serious ailments by some of the foremost medical authorities, there is every reason why you should have the Campbell Infra-Red Ray Lamp in your home—ready instantly day or night to bring relief to those who are ill.



## Mothers Need Worry No Longer—When Children Wake Up Sick, in the Night

A quivering, frightened cry for "Mother!" from the children's bedroom late at night brings mother out of bed instantly . . . with her heart in her mouth. Junior can hardly breathe. You're torn between anxiety for your child and the doctor's anger at being aroused out of a warm bed to find nothing seriously wrong.

Every mother has learned to dread these morning attacks of sickness; every father has wished that if children had to get sick they would get sick during the day instead of always at night—late.

The father of a boy five years old told me that my lamp would be worth twice the price in not only helping his boy . . . but also in relieving him of worry in the early morning hours when his youngster started coughing. His boy has bronchitis. He will be tucked away at night apparently sound as a Ray Lamp. For entirely too often for the D. Hayman, R. F. D. No. 3, Tampa, Florida, "Had been going to specialist every now and then for treatments, and believe now I won't have any more trouble as my head feels clearer and better. There is no soreness in the bones, as before. Treatments from a specialist are painful, while this kind are soothing and give instant relief."

### Campbell's Lamp Saves Money

In the two instances cited just previous, there can be no question but what these two women paid fees to specialists which would have covered the purchase price of the Campbell Infra-Red Ray Lamp several times over. A thorough reading of this book will reveal that people suffering from almost every ailment

have been told that "there was nothing seriously wrong with the boy; he'd be all right in the morning." And, he was, too. But you never know.

Now, with the Campbell Infra-Red Ray Lamp in their home, whenever the boy has a spell they simply give him a treatment that relieves his breathing apparatus quickly and inside of half an hour or so the whole family is sleeping soundly again. Is it any wonder that this father is so grateful for the Campbell Infra-Red Ray Lamp?

Every home where there are children have had similar experiences. Youngsters seem to get sick inside of a few minutes and to get well about as quickly. With the Campbell Lamp in the house, you're always prepared. You can at least be doing something practical for the child even though you do call the doctor, and your doctor will approve of the Infra-Red Ray treatments—for their healing and curative value have now!

"I have had a chronic pain at the base of my neck for over twelve years. Physicians and Chiropractors failed to give any permanent relief. The application of various brands of liniments, rubbing oils, salves and treatments with vibrators, violet ray machines and heating pads proved of no value.

"The first treatment with the Campbell Infra-Red Lamp, proved conclusively that at last I had found something that reached the spot and the penetrating rays were both soothing and beneficial.

"While I have taken but one treatment a day for over three consecutive days I can truthfully state that I am relieved of the chronic pain for the first time in over twelve years."

### Now Hay Fever Sufferers Can Get Positive Relief

Thousands suffer every year from hay fever, and thousands of dollars are spent annually by sufferers traveling from one location to another—and upon patent medicines—in a vain effort to obtain relief from one of the most irritating ailments known to man. If you're one of the unfortunate people who have tried everything to get relief from hay fever, you will be glad to know that Infra-Red Ray treatments will absolutely relieve you. All we ask is a chance to prove this statement to you. Just use the Campbell Infra-Red Ray Lamp the minute you feel the first symptoms of hay fever coming on. You will find that it brings relief immediately.

## Every Home Needs Campbell's Infra-Red Ray Lamp—One Treatment Will Convince You

Infra-Red Ray treatments help men and women of all ages to keep youth, health, strength and beauty. Ailments, afflictions, diseases and ill health probably cause more unhappiness among families than anything else. People who are strong and healthy invariably are good-looking. . . . and easy to get along with. The chief purpose of the Campbell Infra-Red Ray Lamp is to make it possible for men and women and children to be healthy. It does this by relieving pain and preventing illness. Campbell's Infra-Red Ray Lamp will help women to stay youthful and beautiful, and its use as need arises will save you many hours of agonizing pain that cause premature age-wrinkles and crow's-feet.

### Your Case is Never Hopeless

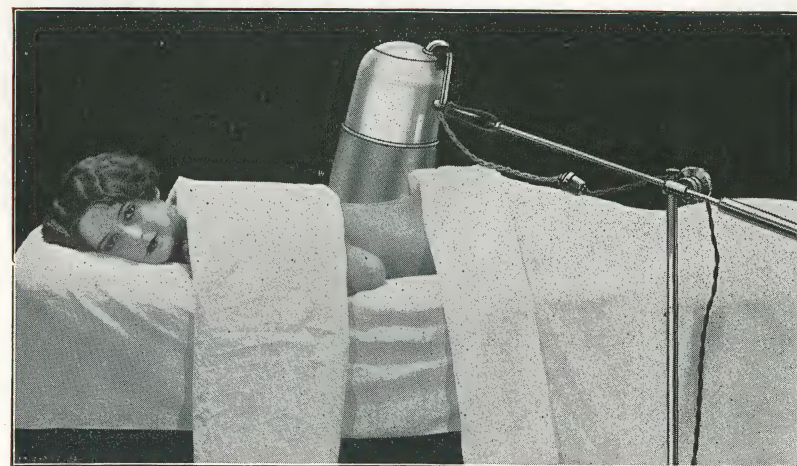
No matter how long you may have suffered from some ailment . . . no matter how many different things you have tried . . . never give up hope that you can be relieved. You will note from many of the letters quoted in this book that Campbell's Infra-Red Ray Lamp treatments have brought relief that bordered on the miraculous.

### "It Runs in the Family," He Said

There's a lot of old-timers with rheumatism and other ailments who grew up with the belief that certain ailments run in their families and there wasn't any use trying to cure them. Doctors will tell you that is nonsense pure and simple. Just because your father had rheumatism and his father had it is no reason why you must be afflicted with it. If you're troubled with some ailment that "runs in your family" I want you to get one of my lamps . . . and just see how that ailment goes away when Infra-Red Rays go after it.

### One Treatment Brings Relief

I don't claim that one treatment will cure you, but I do guarantee that one treatment will help you. You'll feel a sight better right after you finish up the first treatment. Usually, unless you have a particularly stubborn case of many years' standing, it does not take many treatments to put you on your feet again—feeling as young and frisky as a two-year-old colt out in the pasture.



Every Woman Should Own An Infra-Red Ray Lamp for Personal Use

# NATURE'S HELPER



**Campbell** ~~INFRA-RED RAY~~ *Lamp*

Removes Congestion with Penetrating Rays



## Regain Wonderful, Precious Health

Good health: What a blessing it is. Healthy people invariably are happy . . . arising daily in joyous anticipation of the day's adventures. Everyone wants to be healthy, and fortunately, most men and women can be. New medical knowledge has now brought good health within the reach of many people suffering from more or less serious ailments. Like many important discoveries in the art of healing Infra-Red Rays are an extremely simple but highly effective treatment for relieving numerous varieties of human ailments, afflictions and even diseases.

During the past five years particularly the medical profession has devoted considerable attention, privately and in hospitals, to the beneficial results of

does the healing. Infra-Red Rays are merely a natural agent for stimulating Nature. Campbell's Infra-Red Ray Lamp is a simple, practical apparatus

for generating Infra-Red Ray treatments. Case records show Infra-Red Ray treatments to be efficient in relieving pain, and in many cases effecting complete recovery, in cases where faulty blood circulation is either directly or indirectly the cause of the trouble. Medical science tells us that the majority of body ailments today may be traced directly to this condition which physicians refer to as "internal congestion."



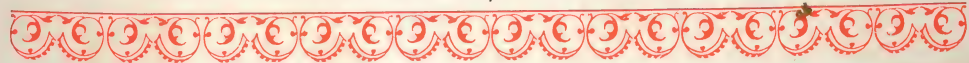
*Speedy Relief for Old People*

for generating Infra-Red Rays. It is sold on such easy terms, and the price is so low, that every family can afford it . . . and certainly every home should have it. I ask you to study the information in this book carefully . . . it represents the experience and opinion of many leading physicians as to the healing and curative value of Infra-Red Ray treatments.

*William Campbell*

*President*

THE WILLIAM CAMPBELL Co.,  
Alliance, Ohio.



We have many wonderful cases of where Campbell's  
referers around our own home city before we offered  
the mails. For example, Tom J. Muir of this city

REAS.  
MGR.

From William Campbe  
The William Campbell  
Alliance, Ohio

romic pain at the base of my neck for over  
propactors failed to give any permanent  
ous brands of liniments, rubbing oils  
violet ray machines and heatins

the 'Campbell Infra-Red  
something that reached  
beneficial."

I am going to  
at the wonderful therapeutic lamp  
and, then tell you how you can use it in your own home by letting me send it  
to you on approval.

If this was just an ordinary aid to health, possibly I would  
not be so enthusiastic about it, but this device -- Campbell's Infra-Red Ray  
Lamp -- is an extraordinary discovery. Its results are really sensational.  
It has brought relief from many different kinds of ailments and from many,  
many people. It has restored cheer and happiness in homes where suffering  
reigned before. It has brightened people's lives -- taken away misery and  
brought comfort -- glorious relief from ailments.

Have you or has some one in your home ever laid awake all  
night suffering with congestion in the head, throat, bronchial tubes or a  
sever pain in some other part of the body? Wouldn't it have been a blessing  
if you had one of these Campbell Infra-Red Ray Lamps to relieve congestion  
and allow restored blood circulation to remove the cause of the trouble?

If you or some one in your home is suffering from some ailment  
right now, this is exactly what I want to do -- send you one of Campbell's  
Infra-Red Ray Lamps and let you see for yourself the wonderful results it will  
accomplish.

Now you may ask, as you possibly did when you read our ad-  
vertisement, "What are Infra-Red Rays?" See Page 4 of our catalog which we are  
sending you with this letter. Infra-Red Rays are like concentrated sunshine.  
They are rays thrown off from the heating element in the lamp when it is heat-  
ed up to a dark cherry red. These rays penetrate and as they penetrate they  
create a mild, soothing, beneficial heat which softens the tissues and allows  
the blood to circulate freely through the congested area.

Infra-Red Rays are invisible. They penetrate deeply into the  
body -- some authorities state they penetrate as far as four to six inches,  
so that you can see they accomplish results which just could not be possible  
with hot water bottles, electric pads, salt bags or other methods of applying  
heat to the body.

We have many wonderful cases of where Campbell's Lamp brought relief to sufferers around our own home city before we offered the Lamp for sale through the mails. For example, Tom J. Muir of this city says,

"I have had a chronic pain at the base of my neck for over twelve years. Physicians and Chiropractors failed to give any permanent relief. The application of various brands of liniments, rubbing oils, salves and treatments with vibrators, violet ray machines and heating pads proved of no value.

The first treatment with the 'Campbell Infra-Red Ray Lamp' proved conclusively that at last I had found something that reached the spot and the penetrating rays were both soothing and beneficial."

Wm. E. Davis, Pres. Stark Electric Railway, Alliance, Ohio, says,

"The Infra-Red Rays Lamp has certainly been wonderful for me.

I had a continuous pain in the region of my Gall-Bladder, and by taking half-hour treatments with the Infra-Red Ray Lamp, I am greatly relieved, and treatments taken two or three times a week, keep me as 'fit as a fiddle.'"

EVERY HOME NEEDS THIS WONDERFUL  
LAMP

Have you ever gotten up in the morning with a stiff neck? Have you ever contracted an unexpected bad cold -- and then suffered and suffered and wondered what you could do to get rid of it? Did children ever awaken you at night or tell you in the morning that they had a pain? Have you ever had a terror of hearing a cough at night and know that one of your children has contracted another cold and then wondered what it would lead to? This is the time when you will need a Campbell Lamp and need it badly. ONE GOOD INFRA-RED RAY TREATMENT TAKEN IN TIME MAY SAVE YOU FAR MORE THAN ALL THE BEST DOCTORS COULD POSSIBLY DO LATER.

We have children in our own home and we are talking from experience Also the experience of users of our lamps, now in many other cities.

Have you ever had a bad bruise -- a bad sprain -- has some one in your home ever suffered with a sprained ankle -- is there someone in your home suffering from rheumatism -- attacks of neuritis -- head noises -- catarrhal deafness? Infra-Red Ray treatments have relieved these ailments. Why let them continue in your home?

AND YOU CAN AFFORD IT. When you think of how little it costs to have this ever-ready -- inexpensive source of relief in your home, there is just no reason for your not ordering it at once. The first cost is the only cost except for the ridiculously small cost of electricity which is less than one-half your electric light rate per hour.



There is nothing to wear out -- nothing to give out -- nothing to replace on the lamp. It should last for years and years and there is many a time when you could more than save its cost by preventing just one doctor bill.

I shall be glad to send you a Lamp on the conditions that you will keep it at least thirty days and apply treatments as often and in as many ways as you desire. If you will do this, I am sure that you will want a Lamp even if it was four times the price.

MANY AILMENTS RESPOND TO INFRA-RED RAY TREATMENTS. Read the letters from users. You will find many of them in our catalog. Note the number of ailments mentioned on pages 16 and 18 which have been treated with Infra-Red Rays. When you think of the fact that Infra-Red Rays penetrate into the body and restore blood circulation, it is not difficult to see how this simple therapeutic lamp can bring relief from so many different ailments.

Leading physicians recommend Infra-Red Ray treatments. Dr. H. C. Macy of the Chicago Athletic Association, Chicago states that he has used the Campbell Infra-Red Ray Lamp on a number of patients and found the results were gratifying in cases of colds in the head, sore throat, neuritis and other ailments of rheumatic tendency. After one application for a severe case of tonsillitis, he found a remarkable relief in thirty minutes time. A case of neuritis of long standing was similarly relieved by two applications.

WILL YOU LET ME SEND YOU A LAMP ON APPROVAL? Surely nothing could be more important than preserving health and happiness in your home. If you are suffering from any ailment that can be treated by Infra-Red Rays, by all means, let me send you an Infra-Red Ray Lamp at once. Send cash with order -- \$25.00, to be held just on approval, with the understanding that you can return it in thirty days if it does not prove everything we say about it. You will bless the day you order one of these lamps -- I am sure of it. For your convenience, I am enclosing an order blank.

There is nothing else like it ever offered. We are sending out many, many lamps every day to all parts of the country -- every one goes out on approval -- the same offer I am making to you and they never come back because people find them to be exactly what they have long desired, just as I am sure you will when the lamp arrives in your home.

Will you let me hear from you by return mail? I shall be glad to send you a lamp at once.

Yours for good health,

*William Campbell*

